

Membership CHAIR

<u>Qualifications:</u> a Membership Chair must be a physical therapist or physical therapist assistant member in good standing of APTA Kentucky.

Charge:

The Membership Committee Chair is responsible for leading the membership committee in efforts to recruit, retain, and engage members of the Physical Therapy Association. This role involves strategic planning, coordination of membership initiatives, and serving as the primary liaison between the committee and the board of directors. The Chair will ensure that the association's membership goals are met and that member needs and concerns are addressed effectively.

A. Purpose

The Membership Committee shall be responsible for recruitment, retention, engagement, recognition of members, and the annual conference.

B. Composition

The Committee shall consist of at least three (3) members representing diverse geographic areas and practice settings within the state.

C. Duties

- 1. Develop and implement strategies for member recruitment and retention.
- 2. Review membership applications for eligibility.
- 3. Recommend changes to membership policies, categories, and benefits.
- 4. Organize member engagement initiatives, including new member orientation and recognition programs.
- 5. Maintain accurate membership records in coordination with administrative staff.
- 6. Be responsible for the recognition of members by reviewing nominations and selecting recipients for awards, in accordance with the criteria and procedures established by the organization.
- 7. Shall also serve as the planning committee for the Annual Conference, working to develop, coordinate, and oversee program content and logistics in alignment with the goals of the organization.

The Membership Chair will lead monthly calls via Zoom and report to the Board of Directors at quarterly meetings. The time commitment is 1-2 hours per month.